



**UNIVERSAL College**

## PRIDE OF UNIVERSALIANS !



**Prajita Adhikari**  
4:00 GPA-TU Topper  
(BBA 7<sup>th</sup> and 8<sup>th</sup> Semesters, 2080)



**Sumi Shahi**  
4:00 GPA-TU Topper  
(BBA 7<sup>th</sup> and 8<sup>th</sup> Semesters, 2080)

### TU-Affiliated Programs

**BBA | BBM | BCA | BBS | BA/BSW | MBS | MA** IN ENGLISH **+2 PROGRAMS**  
SCIENCE & MANAGEMENT

**We not only give fish to our students, but also teach them fishing skills.**

# Our College...Our Pride





# MESSAGE : EXECUTIVE CHAIRMAN

It's my pleasure and privilege to serve as the **Executive Chairman of UNIVERSAL College**, not only because it's my passion to serve in the field of education but also I enjoy the company with young minds, learned people in the management team and most importantly creative and innovative faculties who always keep me energized. Here at the organization, we carefully nurture and develop every student and make this institution a very special place.

Our institution stands at the intersection of various dynamic fields such as Management, Information Technology, Social Sciences etc. This unique blend of expertise that sets us apart and equips our graduates with the skills, knowledge, and values to thrive in an ever-changing global landscape.

In today's fast-paced and interconnected world, the demand for skilled professionals in these fields is all time high. Our college, with its comprehensive range of programs (**BBA, BCA, BBM, BASW, BBS, MBS, MA in English and +2 Science Management**) stands as a beacon of opportunity, empowering students to excel in their chosen paths and become leaders in their respective

industries.

Ours is a dynamic institution, where the convergence of Business Administration, Information Technology and Social Sciences isn't just acknowledged but celebrated. We're not merely spectators to the digital revolution; we're its architects, shaping its course with every lesson taught, every idea shared, and every innovation pursued.

At **UNIVERSAL**, we aim to transform students as icons of tomorrow. Our mission is to providing quality education, using innovative teaching methodologies, competent faculty and ensuring holistic development of students, who will serve society and nation through value-based business practices.

Within these pages lie the narratives of our collective journey – narratives of resilience, ingenuity, and transformative impact. From groundbreaking research endeavors to entrepreneurial ventures, each story underscores our unwavering commitment to pushing boundaries and redefining what's possible.

I cordially invite you to visit our college and become a part of this incredible learning community.



Mr. Bharat Giri

*"Education is not the learning of facts, but the training of the mind to think." - Albert Einstein*

# MESSAGE FROM THE Principal

## Welcome

Thank you very much for choosing **UNIVERSAL** college for your further study after School Education. Congratulations, now you are a member of our College that focuses on providing a homely atmosphere where students are encouraged and supported to pursue their dreams and ambitions.

Education here is a shared commitment between dedicated teachers, motivated students and enthusiastic parents with higher expectations. Today, the role of college is not only to pursue academic excellence but also to motivate and empower students to be life-long learners, critical and creative thinkers, smart communicators to become productive members of an ever-changing global society, which is full of challenges and opportunities. Therefore, our college is sincerely trying to unleash your explanatory vision; increase imagination; broaden horizons; sharpen innovative ideas; foster positive thinking; expand hopes; develop confidence and enhance your personality by applying a holistic approach in the teaching-learning activities for your personal and professional growth. We also urge our students to chase their intellectual curiosity by cultivating their talents, nurturing their creativity and innovation and listening and responding to their interests and needs. Our students are also encouraged to **learn how to learn** through regular seminars, workshops, presentations, case studies, project works, discussions etc. The brighter students are free to excel and the less bright ones are also given every opportunity and support. The talents, skills and acumen of each student is identified, nurtured and encouraged so as to reach greater heights by turning



learning into a combination of classroom study, research, and scientific discovery in the global context. Education at our college, thus, revolves more around encouraging and inspiring the students to awaken their curiosity and their desire to learn. Here, their learning meets thinking and passion meets purpose to make them ready for tomorrow.

All the courses are taught by smart faculties who are renowned scholars, industry experts, leading researchers, entrepreneurs and instructors dedicated to their students. Learning at **UNIVERSAL** college is the opportunity of a life-time. The energy will immerse and inspire our students who are trailblazers from across the country.

As the Principal, my primary concern will be about the standard of the college and welfare of the students. Our team always operates from the paradigm that there is greatness in every home, in every parent

and in every student and seek to nurture and optimize that greatness. The whole team is committed to making our College a national exemplar in the fields of Management, Humanities and Social Sciences and Information Technology. With full confidence, I assure you that we will leave no stone unturned to take you to your destination by turning your ideas into results. I, therefore, advise you to join our college for your further education and wish you all the best. Your feedback is the key to our success.

## Dr. Shiba Datta Gnawali

(Dr Shiba Datta Gnawali is the Principal of the College, who has got a long administrative and teaching-learning experience in Nepal and abroad. He is one of the highly committed scholars always ready for addressing stratospheric parental expectations.)



# MESSAGE FROM THE Network Director

Dear Students,

Business has been the single most catalyst for changes in the modern era. It has created deep socio-economic and political impacts around the globe. The incentives of businesses have been such that they have driven social and scientific innovations while at the same time created dialogue for policies and reforms. We at **UNIVERSAL** College strive for education that aligns to the idea of market and businesses in the country. We also put our efforts to create visible impact on the lives of our students through interaction with industries, professionals and drivers of changes in the country. Thus, our efforts put our students in the centre of what is happening in the country and around the globe while trying to help them find answers to **how and why**. It is imperative to understand how our governments, societies and organizations are evolving. We at **UNIVERSAL** send our students with products, ideas and services offered in the market to the customers and stakeholders. These efforts help them develop various managerial skills like team work, leadership, marketing and sales abilities and creating values for the stakeholders our students work with. This inculcates strong values like respect for work, honor for others and humility which are crucial in the present era of cut throat competition.

I extend my sincere gratitude to the students who have put faith in our



efforts. Their success stories drive me every day and keep our team to focus on giving our best to our community and students. I want to extend our warm welcome to our prospective students, too.

Have trust in your choices and our efforts. We will work together to forge a successful path for each other!

Thank you.

**Mr. Raju Tandan**

**The incentives of businesses have been such that they have driven social and scientific innovations while at the same time created dialogue for policies and reforms.**

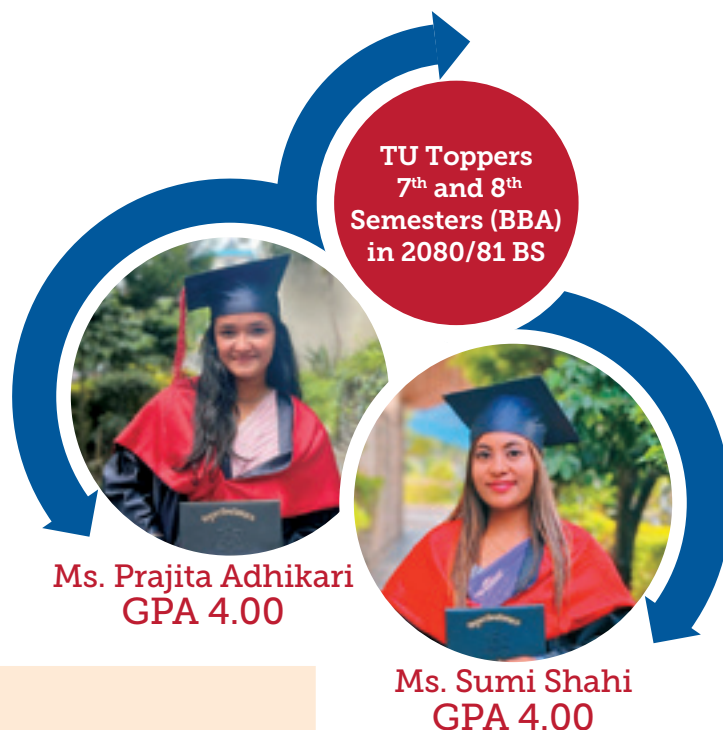
# // About UNIVERSAL College

Welcome to **UNIVERSAL** College (UC), a premier institution located in the heart of **Kathmandu** near **Maitidevi Chowk**. Now, your transformative journey of intellectual adventure for further education begins here, and you will enter a lively, vibrant, challenging, and inspiring community where you can explore, and innovate ideas for your personal and professional growth, and propel towards success happily and peacefully.

Established in 2054 BS., in affiliation with **Tribhuvan University**, **UNIVERSAL** is led by disciplined individuals who engage in thoughtful deliberation, take decisive actions and possess a blend of visionary leadership, academic expertise and administrative acumen. It has a rich history of fostering academic excellence, innovation and holistic development of the students as per their needs and aspirations. The team is buckled down to maintaining a learning environment that nurtures intellectual growth, ethical integrity, and social responsibility. At UC, we believe in promoting global connections and providing our students with enriching cultural and academic experiences. Our mission is to serve society and improve the quality of life by imparting high quality creative and innovative education in the fields of hospitality, management

and technology, providing trainings and development services, advancing researches, giving counseling services to students and disseminating knowledge by publishing journals and magazines.

The standard of the college is substantiated by its excellent results at all levels every year.



## We offer the following programs:

- MA (Master of Arts) in English: 2 Yrs/4 Semesters
- MBS (Master of Business Studies): 2 Yrs/4 Semesters
- BBA (Bachelor of Business Administration): 4 Yrs/8 Semesters
- BCA (Bachelor of Computer Application): 4 Yrs/8 Semesters
- BBM (Bachelor of Business Management): 4 Yrs/8 Semesters
- BASW (Bachelor of Arts in Social Work): 4 Yrs/8 Semesters
- BBS (Bachelor of Business Studies): 4 Yrs/ Yearly System
- +2 Program (IT-Powered) in Science and Management: 2 Years.
- Marvellous English Boarding School (IT-Focused): From Montessori to Class X



We are certain that our students are motivated by what interests them, what challenges them, and what competencies or abilities they feel a need to improve. And it is our conviction that if we teach today's students as we taught them in the past, there is no doubt; we will be pilfering their future.

So, we have to prepare them for tomorrow by empowering their hands, heads/minds, and hearts so that they can become self-sufficient with self-confidence and grit. Therefore, education here is a shared commitment between dedicated teachers, motivated students, and enthusiastic parents with higher expectations. It extends beyond the classrooms and revolves more around encouraging as well as inspiring the students to stimulate curiosity by strengthening their learning skills - **learn how to learn**. We want to bridge the gap between learning and earning, innovative ideas and determination.

**UNIVERSAL** College is engaged in giving a comprehensive, effective, unmatched, and meaningful learning experiences to its students. The following features set us apart from others:

- **Excellent infrastructure and resources:** We have state-of-the-art facilities, including modern computer labs, technology-powered classrooms, library, seminar hall, podcast etc. to enhance conducive learning environment, and holistic development of our students.
- **Esteemed faculty:** We have smart faculty-members who are knowledge catalyst and experts in their fields with strong academic backgrounds, real-world experiences, and engaged in continuous professional development, staying up-dated with latest educational research techniques and technology. They inspire students' hope, ignite their imagination and instills a love of learning, who are like a compass that activates magnets of curiosity, knowledge, and wisdom in the students, and always encourage our students how to think, not what to think. But they show them only where to look, not what to see, which means students are supposed to cultivate independent thinking and discovery by themselves. They guide in right direction and help find their own understanding.



- **Modern curriculum:** Our curriculum is timely updated, more relevant, comprehensive, and offers a variety of practical components, specializations, elective courses, and focuses on career goals of students.
- **Faculty development program:** Such programs are conducted to enhance teachers' skills, knowledge and effectiveness in teaching-learning activities. These programs aim to increase their professional growth, and improve teaching practices and motivation. We believe that a trained teacher is an asset to the college, who can effectively deliver knowledge and skills, curriculum contents, adapting teaching methods to suit different learning styles and needs. They also contribute to higher student achievements and performances, helping students reach their academic potentials.
- **Industry connections:** We have strong ties with various business and IT industries and organizations for job placement, mentorship and internship

to provide practical applications of classroom knowledge. Our students can also develop connection with industry professionals, who offer guidance, advice, and career insights.

- **Global exposure:** By organizing visits to local and foreign companies, we also provide students and teaches with opportunities to engage with international cultures, perspectives, and practices and enrich academic experiences, broaden worldviews and prepare them for a globalized workplace.
- **Career services:** Our counselling cell provides students with very strong career services such as resume writing workshops, career counselling, job fair, interview facing skills, placement supports and help make a balance between love and career.
- **Extra-curricular activities:** These activities are organized to develop skills, explore interests, build a sense of community through academic, sporting and cultural activities. KYC program is a very popular National Mega Event, organized by the college every year.
- **Leadership skills development:** The college regularly organizes leadership and entrepreneurship development programs to enhance innovative, creative, critical thinking skills along with important soft skills such as communication, team-work, problem-solving, inter-personal skills which are pivotal in their workplaces. We also help develop other essential skills such as adaptability, independence and cross-cultural which are highly valued in today's globalized world.
- **Research opportunities:** Students and faculty-members are inspired and encouraged to take part in research projects, and journal/magazine publications. The Harvest is a peer-reviewed journal published every year by UC. Our students use this platform to show-case their writing skills and creativity. Also, seminars, workshops are arranged to help them enhance writing and research skills.
- **Connection with alumni:** Students are motivated to establish connection with alumni network. They can also help connect students with potential employees. They are brand ambassadors for the college to enhance its reputation and attracting prospective students.





- **Additional academic support:** Seminars, workshops, case analysis, simulations, presentations, guest lectures, group-discussions, project works etc. are organized to enhance hands-on experiences to be fit for job market needs. Their individual needs, interests, and aspirations are identified and addressed.
- **Student support services:** To help navigate academic paths, select suitable courses, and gain practical experiences, we have facilities such as counseling centers, health services and career development offices support students' mental, physical and professional well-beings.
- **Instilling ethical values:** Students are inspired to develop a sense of integrity, responsibility, honesty, truthfulness, empathy and compassion through community services.
- **Club activities:** We have different clubs which organize well-balanced activities-sporting and academic competitions, trainings etc. They focus on innovation, creativity, experiential learning and learning by doing activities.
- **Educational tours and field visits:** To provide students with experiential learning opportunities that enhance their academic subjects and broaden their perspectives and promote personal growth and bridge the gap between classroom learning and real-world application, such events are organized on regular basis by the college.
- **Supportive learning environment:** All the staff and faculty-members are devoted to creating a conducive and positive environment for student-centered learning, welfare, and success of the students. They pay respect to students very well, and expect the same from the students, too.
- **Concentration on holistic approach:** We always try to address the diverse needs of students to foster their overall development-social, emotional, physical, mental, ethical and spiritual.
- **Vibrant College life:** We give priority to a variety of extra-curricular activities to increase recreational, and cultural experiences that enrich the student experiences, promote academic and personal growth and build a strong supportive community.

- **Smart management:** The college is managed by a team of visionary and responsive people who are sincerely devoted to equipping students with the modern knowledge, skills and mindset required for excelling in the competitive business landscape.
- **Extra-skills development courses:** In order to make our students ready for future work places, we offer highly desirable and relevant extra skills-oriented courses through local and foreign IT and business companies, which are based on current trends to boost employability, support personal growth and prepare for extra knowledge and skills. Furthermore, they equip them with practical skills, refine their versatility, and make them more competitive in the job market. Additionally, they cultivate a lifelong learning mindset and can lead to a more well-rounded and adaptable world.

Therefore, we encourage you to pursue your dreams and achieve them. Let us together make an example of what a college should be and what a college should stand for and make a lasting mark on the educational landscape of Nepal. We not only give you fish; but also teach fishing skills so that you can eat fish for a life-time. At UC, there is no doubt; you will, definitely, learn to turn mirrors into windows.





## VISION

To help students acquire and develop necessary knowledge, skills, values & leadership qualities relevant to the 21st century and beyond in diverse disciplines for their personal and professional growth.



## MISSION

The mission of the college is to attract industrious students from all backgrounds to serve a meritocratic Nepal; inspire them to be just and ethical citizens; train them to be wise and principled leaders, and help them become what they promise to be by developing positive attitudes towards thinking, collaboration, leadership, problem-solving and decision-making by widening their horizons to think globally but still rooted in Nepal's heritage, history and culture.



## CORE VALUES

We have articulated six core values that guide our operational ethos and commitment to deliver unparalleled support for our students.

- Accountability
- Collaboration
- Empowerment
- Integrity
- Development
- Enrichment
- Exploration



## OBJECTIVES

The main objective is to impart quality education in fields of **Science, Management, Humanities, Social Sciences** and **IT** and expand students' intellectual and spiritual horizons, underscore the nobility of humanity's never-ending search for truth, beauty and compassion. The other objectives are to:

- Prepare students to take up middle-level managerial positions in the business sector.
- Develop students' skills in object-oriented Business, Social Sciences & IT Management fields and make them leaders, who are capable of understanding and solving practical business problems creatively.
- Provide professional IT education with a blend of various IT fields such as design, development, and programming, digital marketing and so on.
- Prepare students to proceed into postgraduate level study in Business Administration.
- Provide life-long education & training that produces smart and skillful graduates, capable of sustaining individual career success within a global economy.

## DREAM, BELIEVE, SUCCEED

**DREAM** DREAM of changing your future

**BELIEVE** BELIEVE you can. (Start expanding your horizons and learning new skills. Take your career to next level or start a completely new one.)

**SUCCEED** We're here to help you SUCCEED.



# **ACHIEVE YOUR GOALS WITH UNIVERSAL**

We're pioneers in quality education since our establishment. We have helped many students realize their potential. Our unique approach for learning helps make their dreams come true.

## **WE WILL**

Focus on 4 Cs of 21st century learning thereby guiding you to achieve the skills of the four cs are all skills that are needed in order to succeed in today's world.

### **The 4 "C"s**

#### **Communications**

Sharing thoughts, questions, experiences, ideas, and solutions.

#### **Collaboration**

Working together to reach a goal/ common purpose. Putting talent, expertise, to achieve benefits jointly.

#### **Critical Thinking**

Looking into problems in a new way by applying, analyzing, synthesizing, evaluating information gathered from experience, reasoning, observation etc.

#### **Creativity**

Trying new approaches to get things done/create something by using imagination, innovation and invention.

## **YOU CAN EXPECT**

- Materials that are designed for your support
- Access to latest technology and high-tech resources whenever you need them
- Qualifications that are respected by employers
- Continuously upgrading our teaching pedagogy, ensuring education is accessible in best possible ways.



# Programs Offered

**UNIVERSAL** College (Affiliated to Tribhuvan University) currently offers the following programs:





# BBA

(Bachelor of Business Administration)  
Program-TU

The 4-year/8-Semester Bachelor's Degree program provides a fundamental education in business and management principles. The program typically allows students to specialize in one of the multiple concentration areas, including International Business, Finance, Marketing, Computer Information Systems, and many more. The BBA program can offer practical management training that can prepare students to successfully work within a large or small organization.

The objective of TU BBA program is to develop socially responsible, creative and result-oriented management professionals to fill up the middle level management positions in the rapidly growing business sector in Nepal and abroad.

## Mission and Objective

To develop socially responsible, creative, and result-oriented management professionals to fill up the middle level managerial positions in the rapidly growing business sector in Nepal and abroad.

## Specific Objectives

- Prepare students to take-up middle level managerial positions in any organization.
- Develop students' skill in object-oriented business management capable of understanding and

solving practical business problems creatively.

- Provide professional management education with a blend of computer and management information system courses.
- Prepare students to proceed into postgraduate level studies in business administration.
- Prepare students to identify the need of the society & help the society to fulfill the social needs and success within a global economy.



## Job Prospects

The BBA degree is one of the undergraduate courses of which develops the students' intellectual ability, managerial skills, executive personality. The BBA degree is a four-year full-time course and there is an immense career prospect for the BBA graduates.

You can either opt for MBA after completing Bachelors or you can choose a career path in various sectors. The BBA graduates can have job opportunities in the following sectors:

- Finance Sector
- Advertising
- Consumer Companies
- IT Firms
- Marketing
- Legal Firms
- International Business Management
- Real Estate
- Human Resource Management
- Tourism Management
- Consultancy Services etc.

## Scope and Career Prospects

The graduates can be:

- Administrative Services Managers
- Advertising, Marketing, and Public Relations Managers
- Budget Analysts
- Financial Analysts
- Financial Managers
- Government Accountants and Auditors
- Human Resources Managers
- Loan Officers and Counselors
- Lodging Managers
- Management Accountants and Internal Auditors
- Tax Examiners, Collectors, and Revenue Agents

## Extra skill-based activities at UC

**UNIVERSAL** provides a wide range of non-credit skill-oriented extra courses in order to prepare students for tomorrow, based on global demands. These extra inputs, we hope, will enhance technical competencies for their personal and professional growth.

## BBA Program

Ser.	Semester/Year	Activities
1.	First	Case Analysis & Report Writing
		Field Visit
		Presentation Workshop/Training
		Personality Development Training
2.	Second	Business Writing Clinic
		Industrial Visit
		Seminar on Contemporary Issue (Micro Economics/Leadership & Organizational Behaviors)
3.	Third	Excel Package
		Presentation Competition
		Workshop on Business Finance
4.	Fourth	Stock Market Training
		Educational Excursion
		District Court Visit
5.	Fifth	Field Visit & Report Writing (Psychology & Sociology.)
		Proposal Writing
		Field Visit (Tax Office)
		Group Discussion
6.	Sixth	Entrepreneurship Workshop Cum Seminar
		SPSS (Statistical Package for the Social Sciences) Training
		Business Plan Workshop
		Business Quiz
7.	Seventh	Banking Training
		Digital Marketing Training
8.	Eighth	Resume /CV Writing & Interview Facing
		Job Fair

# BBM (Bachelor of Business Management) Program-TU

The 4-year/8-Semester Bachelor's Degree program provides a fundamental education in business and management principles. The program typically allows students to specialize in one of the multiple concentration areas, including International Business, Finance, Marketing, Computer Information Systems, and many more. The BBM program can offer practical management training that can prepare students to successfully work within a large or small organization.

The objective of TU BBM program is to develop students' skills in creative thinking, decision making, leadership, communication, and gain understanding of operations and change.

The BBM program is an industry-based management course that prepares the students to develop critical and analytical skills with in-depth knowledge about different aspects of business. It nurtures skills like entrepreneurship, interpersonal skills, leadership skills that help the graduates in getting better job opportunities and career development. It is, therefore, designed for aspiring business leaders and managers of the future. The BBM graduates are equipped with the necessary knowledge, skills and self-confidence to assist in effective and successful management, within constantly changing and highly competitive national and global business environment. This course has been designed with

the objective of producing middle-level managerial manpower in the sectoral areas.

## Program Objectives

- Develop students' skills in creative thinking, decision making, leadership, communication, and gain understanding of operations and change.
- Develop students' understanding of entrepreneurship and innovation, and effective management of business operations in a dynamic business environment.
- Prepare students for professional life to work as business manager and entrepreneur.





## Job Prospects

The BBM degree is one of the undergraduate courses of which develops the students' intellectual ability, managerial skills, executive personality. The BBM degree is a four-year full-time course and there is an immense career prospect for the BBA graduates.

You can either opt for MBM/MBA after completing Bachelors or you can choose a career path in various sectors. The BBM graduates can have job opportunities in the following sectors:

- Finance Sector
- Advertising
- Consumer Companies
- IT Firms
- Marketing
- Legal Firms
- International Business Management
- Real Estate
- Human Resource Management
- Tourism Management
- Consultancy Services etc.

## Scope and Career Prospects

The graduates can be:

- Administrative Services Managers
- Advertising, Marketing, and Public Relations Managers
- Budget Analysts
- Financial Analysts
- Financial Managers
- Government Accountants and Auditors
- Human Resources Managers
- Loan Officers and Counselors
- Lodging Managers
- Management Accountants and Internal Auditors
- Tax Examiners, Collectors, and Revenue Agents

## Extra skill-based activities at UC

**UNIVERSAL** provides a wide range of non-credit skill-oriented extra courses in order to prepare students for tomorrow, based on global demands. These extra inputs, we hope, will enhance technical competencies for their personal and professional growth.

## BBM Program

Ser.	Semester/Year	Activities
1.	First	Case Analysis & Report Writing
		Field Visit
		Presentation Workshop/Training
		Personality Development Training
2.	Second	Business Writing Clinic
		Industrial Visit
		Seminar on Contemporary Issue (Micro Economics/Leadership & Organizational Behaviors)
3.	Third	Excel Package
		Presentation Competition
		Workshop on Business Finance
4.	Fourth	Stock Market Training
		Educational Excursion
		District Court Visit
5.	Fifth	Field Visit & Report Writing (Psychology & Sociology.)
		Proposal Writing
		Field Visit (Tax Office)
		Group Discussion
6.	Sixth	Entrepreneurship Workshop Cum Seminar
		SPSS (Statistical Package for the Social Sciences) Training
		Business Plan Workshop
		Business Quiz
7.	Seventh	Banking Training
		Digital Marketing Training
8.	Eighth	Resume /CV Writing& Interview Facing
		Job Fair

# BCA

(Bachelor of  
Computer  
Application)  
Program-TU

The objective of the BCA program of Tribhuvan University is to produce high quality computer application users and developers. The Bachelor of Arts in Computer Application (BCA) program covers a period of eight semesters (four academic years), which begins in the September and February of each year. The medium of instruction and examination in the Bachelor of Arts in Computer Application (BCA) program is English. The objective of TU BCA program is to understand, analyze and develop computer programs in the areas related to algorithm, web design and networking for efficient design of computer-based system.

## Specific Objectives

At the end of the four year BCA program the students will be able to:

- Understand, analyze and develop computer programs in the areas related to algorithm, web design and networking for efficient design of computer based system.
- Work in the IT sector as system engineer, software tester, junior programmer, web developer, system administrator, software developer etc.
- Apply standard software engineering practices and strategies in software project development using open source programming environment to deliver a quality of product for business success.

## Semester-wise Co-curricular Activities for BCA

- **1st Semester** Graphics/ HTML- CSS-Java Script
- **2nd Semester** Digital Marketing/ PHP Framework
- **3rd Semester** JAVA/ .Net
- **4th Semester** CCNA/CCNP
- **5th Semester** React/ Python
- **6th Semester** Machine Learning/ Data Science
- **7th Semester** LaTeX/ Personal Development
- **8th Semester** Internship/ Job Assistance Program



## Job Prospects

The BBM degree is one of the undergraduate courses of which develops the students' intellectual ability, managerial skills, executive personality. The BBM degree is a four-year full-time course and there is an immense career prospect for the BBA graduates.

You can either opt for MBM/MBA after completing Bachelors or you can choose a career path in various sectors. The BBM graduates can have job opportunities in the following sectors:

- System Analyst
- Database Administrator
- Mobile app developer
- Ethical Hacker/Cyber Security
- System Administrator
- Technical Support Engineer
- Web developer
- Digital marketer
- Content writer
- QA
- Software Project Manager
- Multimedia





# BBS-PRO

## (Bachelor of Business Studies) Program-TU

Bachelor of Business Studies is a four-year degree program conducted by Tribhuvan University, Faculty of Management. It is an annual exam-based program, which aims to develop students into dynamic managers having ability to handle responsibility in every sector. The course was designed by considering the fact that graduates will have to live in very challenging and competitive environment then onwards. Therefore, through this course the students will have an opportunity to understand the knowledge of practical and reality based skills required to organize and manage the organizations of any form. The program will have specialization in General Management, Marketing Management, Finance Accountancy, and Management Science. The program is based on the principles that graduates will spend a major portion of their lives in a constantly changing environment. **UNIVERSAL** College is running this program on the morning shift since 2054 BS with extra emphasis on IT and employability skills.



### Extra skill-based activities at UC

**UNIVERSAL** provides a wide range of non-credit skill-oriented extra courses in order to prepare students for tomorrow, based on global demands. These extra inputs, we hope, will enhance technical competencies for their personal and professional growth.

### BBS Program

S.N.	Semester/Year	Activities
1.	First Year	Presentation
		Field Visit
		Guest Lecture
		Computer Course
2.	Second Year	Presentation
		Presentation
		Industrial Visit
		Computer Course
3.	Third Year	Presentation Competition
		Presentation
		District Court Visit
		Guest Lecture
4.	Fourth Year	Group Discussion
		Computer Courses
		Guest Lecture
		Presentation
4.	Fourth Year	Project Work & Report Writing
		Banking Training
		Writing Skills and Interview Facing

## Objectives

The specific objectives of BBS program are as follows:

- Provide students with the conjectural knowledge of business and administration to develop the broad management perspective in students.
- Develop students into competent and responsible managers by providing them with the required skills, abilities and necessary attitude.
- Make students the catalyst of change in Nepalese society by motivating them to explore their entrepreneurial capabilities.
- Create a necessary and passionate environment for higher studies so that students involve themselves in teaching, research, consultancy etc then after.

## Scope and Career Prospects

The BBS program has been converted into four years program from 3 years program. Because of this, it has become the choice of students who want to pursue management comparatively in cheaper rates. The academic cost of BBS compared to other management courses is less. However, when it comes job and career, BBS program has as much possibilities and scope as compared to other subjects in management. From banking to corporate house, factories to account, every where there is a need of BBS graduates. They can work in sales and marketing. Since, it has become four year , it has now become easy for students to go abroad for further study. Not only are this, teaching and training also good fields for BBS graduates. Moreover, it becomes complementary for graduates to get enrolled in higher studies through BBS.



At **UNIVERSAL**, BBS is a programme with a difference. We call it **BBS Pro** which is supported by various skills enhancement programs without which a career in the contemporary job-market is not possible. Come explore it with us!





# BA Bachelor of Arts Program-TU

Bachelor of Arts (BA) is a 4-year course designed by Tribhuvan University to enhance students' conceptual and theoretical understanding and methodological skills of respective subjects. On completion of this course, students possess theoretical knowledge and practical skills of recognized standard with which they can pursue their career in multitude of profession such as teaching, journalism, consultancy, social work activism, NGO, INGO and Government Organization services. Moreover, the completion of the course forms the foundation which enables them to pursue Masters' Degree in any university of the world. Before choosing any career option, students are advised to review their strengths (aptitude) and interests. Choose your potential career options based on your aptitude, interest and personality traits. **UNIVERSAL** College is conducting this program on the morning shift since 2062 BS.

## Scope and Career Prospects

BA is the field that is linked with society and human existence. It is an evergreen field. BA graduates can find jobs in education sector, Research Institutions, Colleges, Universities, Schools etc. They can also find jobs in NGOs/INGOs, Civil Services, Private organizations, Cultural organizations etc. They can choose to work as a Free-lancer, Social Activists, Writers, Editors, Supervisors, Consultants, Directors, Journalist, Administrative Officers etc. Not only the political leaders, social leaders, religious leaders etc are mainly the product of Humanities and Social Sciences, they can also have good opportunities to pursue their further career in the developed countries too.

## BA Course

TU has reviewed this program and made it 4-year course from this year with Nepal Studies as a Compulsory Subject in the 4th year.

The 4-year course will be of 2000 marks, 500 marks in each year. Two major subjects of 700 marks can be chosen as major subjects and of 100 marks each as Elective Subjects.

There will be 3 compulsory subjects - English, Nepali, and Nepal Studies.

*Note: Details of Course Cycle will be given later.*

## Evaluation System

TU BA Final Board Exam will carry 70% marks and the college will give 30% marks, based on Internal Exams, Project Works, Presentations, Group Discussions, Team Works etc.

## Objective

The specific objectives of BA program are as follows:

- The course intends to provide students with broad comprehensive and multidimensional knowledge and education foundation in the field of Humanities and Social Science.
- It also aims to provide extensive knowledge and skills development in the field of Humanities and Social Sciences that becomes extremely helpful for students to make them successful in getting jobs.
- It intends to hone the analytical skills and wisdom of students so that they can be passionate activists in liberating people and communities from all kinds of bondage that affects overall human development and freedom.
- It plans to prepare students in such a way that they can handle the role of teachers and researchers and also manage social responsibilities in private and public sectors.







# BSW

(Bachelor of Social Work)  
Program-TU

**Bachelor of Social Work (BSW)** program, is a 4-year annual program of TU, which prepares students for entry-level practice in social work which is one of the helping professions committed to improving people's lives. It is a holistic approach of providing knowledge required for practical through theoretical approach, skills development and learning through simultaneous field work and embedding important ethical values through exposure, supervision and continuous self-reflection. Social Work Education helps change the individual's personality and can be beneficial to develop positive attitude towards the work. Social workers can be agents of change for the people who are strongly in need of protection, care and guidance. They can assist solve their day-to-day problems and also actively

work for the rights of children, women, youth etc. Social workers may assist people in dealing with their relationships, in solving personal and family problems, or in improving the environment in their community. They also focus on social problems and the individual difficulties that arise from these social problems. These problems may include domestic violence, child abuse, unemployment, poverty or homelessness, disability, and serious illness. Most social workers work in organizations or agencies whose missions focus on helping people deal with one of more of these social problems in their lives. The BSW program prepares graduates for service in the social work profession and for advanced studies in social work and related disciplines. The program has been running at **UNIVERSAL** College since 2069 BS on the morning shift.

## Objectives

The specific objectives of BSW program are as follows:

- Provides broader knowledge related to human nature and society and also experience in administration work.
- Demonstrates necessary knowledge and ideas related to understanding of the social policy and develop necessary skills needed to analyze, formulate and change existing social policy.
- Displays the value base of profession guided by work ethics and normal standards.
- Reveals the ability to the field visit experience that has wide range of opportunities like applying knowledge, skills and values, vital for social work practice, using supervision and consultancy appropriate for work etc.
- Gain experience in the six fields of social work like Advocacy, Brokery, and Change Agent, Counselor, Mediator and Researcher.



## Winners of Presentation Competition-2080



## Students in College Podcast Room







# KYC-2019: A Glimpse

The Kathmandu Youth Conclave is the biggest national youth-centric leadership event for students organized by **UNIVERSAL** college. The young audience comprised mostly of students, industrious learners, and scholars who attended the event. KYC's theme revolves around **"Inspiring Youth, Leading Nation"**, a motto we live and breathe by. Our initiation is a valiant attempt to drive youths of today with passion and inspiration so they can replicate the same.

## Event Attraction:

- Powerful, inspiring speeches and performances by sensational guests
- "KYC Youth Icon" - An Award Ceremony
- Dance fusion performances, Food & game stalls, Startup Pavilion, and Business Hub

KYC is a platform for students to showcase Startup Pavilion, Game Zones, and Food Stalls. As a college-organized event, KYC is a powerful platform for empowering students with life-changing leadership, managerial and industrial skills.







# KYC-2020: A Glimpse







## KYC-2021: A Glimpse







## KYC-2023: A Glimpse





# // Our Resources and Facilities

## College Building

The College has got then its own three modern buildings with a suitable ground. The entire phenomena are set into the world-class infrastructure and interiors with excellent furnishing decors so as to make it a congenial and conducive learning environment.

## Distinguished Team of Faculty

At **UNIVERSAL** College, we believe in strengthening capabilities of each student. We, therefore, adopt one-to-one approach/interaction in our classrooms where each student's queries are addressed sincerely. Our team and faculties reach out to every student for their problems, questions in a supportive inspiring and inclusive environment.

## Student-Centered Learning

**UNIVERSAL** College has a distinguished team of faculty since its inception. The faculty members have earned years of experiences in various industries, academic institutions within and outside the country. They bring the real world environment, cases and scenarios into the classrooms, which have been an enriching experiences for our students.

## College Atmosphere

The college is located in a safe and peaceful environment at the heart of Shantinagar, Kathmandu. It is easily reachable for students and guardians. We have state-of-art-infrastructure, spacious classrooms, well- equipped labs, and library.

## Project Works and Researches

Students at **UNIVERSAL** get opportunities from the market as well as from the faculties to engage themselves in various short term and long-term projects. They are assigned to various industrial market researches to fulfill their short term, small market research needs, projects to market their new product launches etc. Similarly, students are assigned to various research topics to contribute to the body of existing knowledge as per the curriculum of the industry. This equips them, we belles with practical knowledge of research tools and techniques, salesmanship, marketing and negotiation techniques and proficient use of MS office packages.

## Industry Visits and Educational Excursions

We believe in all-round development of our students. The theoretical knowledge sharing and interaction is not sufficient to broaden their horizons. We, therefore, take our students to various educational excursions and industry visits, where they will get a chance to see how products and services are developed, manufactured and delivered.

## Induction Seminars

Students have an opportunity to attend various orientation programs to enable them to have a fun filled, inspiring and smooth transition to college life. They are introduced



to our staff and faculties; oriented about college policies, rules and regulations, procedures and resources for their engagement, learning and development.

### **Mentoring**

Each student is given access to a mentor from an industry or from the pool of faculties that we have. These mentors advise them, support them and help them in their education, skill development and career counseling and placements. We have also formed a student-support cell to look after various needs of the students.

### **Alumni Cell**

**UNIVERSAL** College takes pride in its their alumni who are spread around the globe. They are students in higher education, professionals in various careers across different industries. We, therefore, have dedicated teams in the Alumni Cell. The Alumni Cell reaches out to our Alumni, updates their profiles, conducts various Get-Together Programs etc. These Alumni support each other in job placements too, at post graduate studies, career counseling and important career advice etc.

### **Auditorium**

**UNIVERSAL** has a multi-purpose auditorium hall with a capacity of 100 seats at a time. Different club activities, capacity development programs, seminars and workshops

make it the most happening and lively space in the college.

### **Cafeteria**

A clean, spacious cafeteria offers a variety of hygienic meals at affordable prices at the college. The Cafeteria is open from early morning till evening. It is a popular hub among students for meetings, fun, celebrations etc.

### **Classroom**

All the classrooms are academically amiable and equipped with modern technology as multimedia, internate, wifi etc.

### **Internet and WiFi**

The College makes available 24-hr internet and WiFi service.

### **E-Library**

The College has a well-stocked modern e-library with enough reference books, magazines, newspapers, international Journals and Harvard Business Review, BusinessWeek and other magazines.

### **Computer Lab**

We have modern computer labs for all programs.

### **Clubs/Cells and Societies**

A club is an association of students dedicated to particular interest or purpose and activities, who meet regularly and take part in shared activities. So in order to make a meaningful contribution to matters

related to students' personal and professional growth, various clubs are formed in the college. Working in clubs, they get opportunities in leadership, social responsibility, citizenship, shared decision-making, volunteerism, collaboration and student employment etc.

They receive huge support and guidance from faculties and market. The student volunteers engage and participate in various social activities. These activities range from awareness campaigns to celebration of various international events like International Youth Day, World Health Day, World Environment Day, Blood Donation Programs, and Cleaning Campaigns etc. We have various clubs and societies registered in the institution to hone the skills of students. These clubs and societies are autonomous student bodies run by students themselves. They carry out various events, seminars, workshops, presentations, simulation exercises, competitions within the college and between colleges and universities that strengthen their IT and managerial skills, help develop interaction with industries, garnering experience and exposure.

#### **a. Readers' Club**

The readers' club is an autonomous body formed to promote the reading habit of students. This club encourages students to participate in different book review sessions, budget review sessions etc. These activities instill





strong ethical and moral values and empathy amongst our students. The readers publish a business magazine every year. They receive a huge support and guidance from faculties and market in this intellectually stimulating event.

#### b. The College Volunteers' Club

The student volunteers engage and participate in various social activities. These activities range from awareness campaigns to celebration of various international events like International Youth Day, World Health Day, World Environment Day, Blood Donation Programs, and Cleaning Campaigns etc.

#### c. Sports Club

Besides regular academic activities, we often encourage students to organize, participate and engage in various sports and athletic events. This is necessary for physical and sound mental health of our students. The sports club under the supervision of college management organizes annual sports event (football, basketball, table-tennis, cricket etc) every year. These activities inculcate team works, leadership qualities and a spirit of sportsmanship in our students. The club has earned laurels for successfully concluding "**UNIVERSAL** TU BBA CUP T20 Cricket Tournament 2018", which got national attention.

#### d. Business Club

The business club organizes various guest lectures and interaction programs with industry leaders, Bankers and entrepreneurs. They actively participate in business simulation exercises. These activities, we hope, will create enthusiasm and inspire students in their endeavors. It also organizes various flagship events like "Business Plan Competition", "Idea Pitching Competition", "AD Design Competition", "Marketing and Sales Simulation Seminar", "Training on Share Market and Trading" etc.

#### e. Leadership Club

The leadership club looks after the management of various events, workshops and seminars within and outside the premises of the college. The club specifically manages "Friday Talk Series" every last Friday of the month. The motto of this club is to develop team work, coordination, collaboration among the students through different activities.

#### f. Placement Cell

It helps locating job opportunities for students by keeping in touch with reputed firms and industrial establishments. It operates round the year to facilitate contact between companies and graduates students. Who are in the final year. It also provides information for field

placement, to act as liaison between the students, college and the faculty for field placement.

#### g. Entrepreneur Cell

It is a club run by students and driven by the college management in order to help learn important & useful traits about entrepreneurship. It aims to ignite creative thinking and nurture entrepreneurial instincts in students by conducting stimulating workshops, competitions and interactive sessions with eminent personalities who are role models in the business field.

#### h. Resource Point

This facility is an academic support within the college that helps gain several information sources to advance the learning experience of students and teachers. It collects and organizes materials that are useful to the students. Its mission is to provide intellectual and physical access to current state-of-the-art materials, equipment and services.

#### i. Business/IT Incubation

It is in a process of support for business with growth potential. It is a catalyst tool for support to start-ups and early stage of new business ventures by providing them with the safe harbor, incentive resources, and development environment in which they can flourish. It helps address the hurdles and challenges





of a new company like resources of rigid labour regulations, finding a market for products and social and cultural issues.

#### **j. Personality Development Program**

Punctuality is the combination of characteristics or qualities that forms an individual distinctive character. It is the process of developing a set of characters and traits which contribute to the overall personality of a student. It lays high emphasis on improving students' communication skills- listening, speaking, reading and writing. The college organizes various program to support it.

#### **k. Knowledge Centre:**

We give special emphasis on creation of knowledge and skills based on current market trends. The Knowledge Center's purpose is to encourage collaborative efforts in the areas of academic and community building. This is always buzzing with various activities. Students are welcome to use this center for studying it as per their needs. They can enhance various skills like soft skills, team-work, leadership skills, entrepreneurial skills etc. This

center also extends its supports for learning case writing, article writing, book review, workshops, seminars, magazine or bulletin publication as well as exposure extracurricular activities/ academic and sporting. It is true that students learn by connecting new knowledge with knowledge and concept that they already know thereby connecting new meanings through interaction and varied approaches. Its primary goal is to disseminate knowledge to students, teachers and researchers through short courses, works shops, seminars and theoretic live classes by leading experts, compendium of projects, question bank etc.

#### **Jobs Prospective**

Business life is one of the driving forces in contemporary society. It is also the most important employer on the labor market. Fortunately, BBA degree gives you excellent options for a successful career. Here are some of the many places where you might work after BBA degree:

#### **Work Ready Internship Program**

Tribhuvan University has incorporated 8 weeks internship

program for every BBA, students with 3/6 credit hours. Hence, we assist our students with various paid and unpaid form of internship opportunities in Nepal. We ensure that our diligent students are able to grab job opportunities, based on their performances during their internship period. At present, our students are involved in the following places for internships.

- Asian Paints
- Multinational Companies
- World Link Communication
- Commercial Banks of Nepal
- Daraz Nepal
- Nepal Rastriya Bank
- Bishal Groups/ CG Groups/ Khetan Group
- Bottlers Nepal
- E-Sewa
- Fonepay
- NGO's/INGO's

#### **College Research Journal Publication**

**UNIVERSAL** College every year publishes a research journal "The Harvest" that becomes the helping hands for the students in future guiding and helping them in research activities.



# Students at Indoor Game Room





# // Common Features: Academic Approach

Preparing a student for tomorrow is not an easy task. What skills our students need to survive and succeed in time that is changing and developing so rapidly? Our teachers' teaching-learning activities that are based on traditional way which are limited to acquisition of knowledge inside the classroom. This cannot make our need fulfilled. The complex, energetic and tech-savvy individuals now need to be challenged and inspired in their out of box learning. They want to incorporate the technology, they love into their classroom experience as much as they can. So, they have just as high a set of expectations of their educators as their educators have of them. Therefore, the academic approaches at our College are embodied within the philosophy of collaborative, self-directed learning by self-initiation. We employ the following instructional strategies along with regular classroom activities.

- Project Works
- Tutorials
- Seminars, Conferences, Discussions
- Presentations
- Internship
- Experiential and Interactive program
- Research Works
- Talk Shows
- Field Visits
- Social Works
- Guest Lectures
- Educational Tour/ Excursions
- Research-Oriented Practices & Real Time Case Studies.
- Out-Reach Orientation and Induction Workshops.
- Video Shows etc





# // Life at UNIVERSAL

## Career Advice:

### Connect at UC

We at **UNIVERSAL** develop a platform where students forward their resumes. We create a profile out of student resumes and these profiles are forwarded to various industries in the country. It is a professional mentoring program that matches our students with industry professionals and their needs.

## Career Development Consultant

We have tied up with different recruitment agencies in Nepal. These agencies conduct career counseling sessions, resume building exercises in these four years of BBA, BBM, BCA, BBS, BA, BSW and MA programs we offer. We also conduct job fairs with cooperation and support from these recruitment agencies

## Skill Development Certificate

**UNIVERSAL** College provides students with a broad range of skill development activities along with regular classes. These courses help improve their employability prospects. Few examples of such courses are:

### Skill Development Certificate

Personality Development Courses

Writing Clinic

Different Series of Leadership Courses

Management Simulation

Extra-skill based Courses

Employability Development Courses

1.5 Year Paid Internship

Management/HR Simulation Program

Job Placement

Excursions



# // Student Testimonial



Rejina Kc  
BBA 2<sup>nd</sup> Semester

Attending **UNIVERSAL** College has been transformative. The college's commitment to academic excellence, supportive community, and extensive extracurricular activities have provided me with an exceptional education. Dedicated faculty members have nurtured my growth. Its emphasis on holistic development and numerous extracurricular activities have allowed me to explore my interests, form lifelong friendships, and develop essential skills. Though I have just started my journey, I am confident that the knowledge, experiences, and connections gained at **UNIVERSAL** College will propel me toward a successful future.

Starting something with challenges build strength while ending it with a success story inspires perseverance. My journey of BBM ( Bachelor of business management ) wasn't easy , but with the right teachers and one's hardwork is making it possible. My college provided me with the proper environment for better education from every possible ways may be theoretical or practical with appropriate guidance. However i couldn't make it till here without my supportive faculty teachers who have always encouraged me to do more to find my true liable capabilities. So i am thankful to **UNIVERSAL** college for providing me such wonderful teacher and environment where students like me can have quality education and learn to work hard from what they can and grow toward what they want.



Kanchan Tandukar  
BBM 4<sup>th</sup> Semester



Jatin Baral  
BBA 4<sup>th</sup> Semester

I am really glad for choosing **UNIVERSAL** college. I found quite friendly environment inside the college with well managed system where the teachers and the faculties members supported me in each and every aspect. Along with the studies ECA programs are also conducted which helps in the growth of the students mentally and physically which helps them to grow new different skills. The college provides a lot of platform to express our talents and opportunity which will help a lot in our upcoming future with the help of trained and experienced guidance of the different experts.

As a student pursuing a Bachelor of Business Administration (BBA) at **UNIVERSAL** College, I have experienced a transformative educational journey. The college offers a rigorous curriculum that blends theoretical knowledge with practical applications, preparing students to excel in the business world. **UNIVERSAL** College's emphasis on real-world experience, through internships and industry collaborations, has been instrumental in shaping the students' professional skills and network. I wholeheartedly recommend this institution to anyone seeking a comprehensive and impactful BBA program.



Pretushma Regmi  
BBA 4<sup>th</sup> Semester



Suraj Uprety  
BBA 5<sup>th</sup> Semester

As a 5th-semester BBA student at **UNIVERSAL** College, I can confidently say that my journey here has been incredibly rewarding. The academic curriculum is robust and well-structured, providing a strong foundation in business principles and practices. The faculty members are not only knowledgeable but also approachable, always ready to guide and support us in our academic pursuits. **UNIVERSAL** College offers a plethora of opportunities for personal and professional growth. From engaging classroom discussions to practical, hands-on projects, every experience has contributed to my understanding of the business world. The college also encourages participation in extracurricular activities, which has helped me develop essential skills such as leadership, teamwork, and communication.

I am delighted to be part of **UNIVERSAL** College's BCA program. The exceptional education, unwavering support, and engaging college activities have significantly contributed to my growth. The friendly environment, coupled with the guidance of supportive teachers and coordinators, has enriched my learning experience. The numerous training sessions and workshops have not only helped me develop technical and interpersonal skills but also forge meaningful connections. **UNIVERSAL** College has positively impacted my life, and I highly recommend it for anyone seeking a college that fosters growth and achievement.



Kareena Rumba  
BCA 6<sup>th</sup> Semester



# Trainings, Workshops and Activities

**BBA INDUCTION WEEK**  
Professional Career Building in Banking Sector

**Session #4**

GUEST SPEAKER  
**MANOJ QYAWALI**  
PRINCIPAL, KATHMANDU UNIVERSITY

**DR. B. K. KAPLAN**

Date: December 8th 2023  
Time: 7AM onwards  
Venue: College Seminar Hall

**BASANT CHAUDHARY'S**  
POEM WRITING WORKSHOP

FACILITATOR  
**MS. NIRVANA BHANDARY**  
WRITER / DIGITAL ARTIST

Date: 22nd December, 2023  
Time: @ 5 am  
Venue: College Seminar Hall

**TRAINING ON CASE ANALYSIS**  
FOR BBA 1<sup>ST</sup> SEMESTER STUDENTS

FACILITATOR  
**DR. SURENDRA MAHATO**  
ASSISTANT PROFESSOR, KATHMANDU UNIVERSITY

Date: 2<sup>nd</sup> March, 2024  
Time: 7:00 AM  
Venue: College Seminar Hall

**BBA INDUCTION WEEK**  
**Session #5**

GUEST SPEAKER  
**ROBIN SHARMA**  
FOUNDER, MANTA & GURTA

Date: December 7th 2023  
Time: 7:00 AM onwards  
Venue: College Seminar Hall

**UNLEARNING PRESENTATIONS**  
BBA 1<sup>ST</sup> SEMESTER STUDENTS

FACILITATOR  
**MR. ABHISEKH MASKEY**  
GENERAL MANAGER, COMMUNICATION MANAGER (PROJECT INTERNATIONAL)

Date: 14<sup>th</sup> January, 2024  
Time: 7 AM to 9 AM  
Venue: College Seminar Hall

**PANEL DEBATE COMPETITION**

Organized by: Universal Leadership Club

Date: February 9<sup>th</sup>, 2024, Friday  
Venue: College Auditorium

**6-DAY TRAINING ON Research tool (SPSS)**

Date: Mangsir 27, 28 & 29 and Poush 4, 5 & 6 each day  
Time: 9:30 AM to 11:30 AM  
Venue: College Seminar Hall

**DR. BASU PRASAD SUBEDI**  
ASSISTANT PROFESSOR, KATHMANDU UNIVERSITY

**PERSONALITY DEVELOPMENT TRAINING**  
BBA & BCA 1<sup>ST</sup> SEMESTER STUDENTS

FACILITATOR  
**MR. KSHITIZ JUNG THAPA**  
MANAGEMENT CONSULTANT & PERSONAL TRAINER, COACH, ENTREPRENEUR, STRATEGIC ADVISOR OF BBA, Students

Date: 11<sup>th</sup> Falgun, 2080  
Time: 7 AM to 9 AM  
Venue: College Seminar Hall

**TREND, PATTERN, AND STRUCTURE OF THE NEPALESE ECONOMY: A (RE)INTERPRETATION**

FACILITATOR  
**DR. RESHAM THAPA**  
ASSOCIATE PROFESSOR, CEDRON, TU

Date: 6<sup>th</sup> Falgun, 2080  
Time: 7AM onwards  
Venue: College Seminar Hall

**EXCEL FOR BUSINESS**

Date: Mangsir 24, 25, 26 & Poush 1, 2, 3  
Time: @ 8 AM FOR 2 HRS  
Venue: COLLEGE SEMINAR HALL

**MR. ROSHAN BHATTARAI**  
RESOURCE PERSON

**PRESENTATION COMPETITION**  
RUNNING TROPHY-2080

Winners will be awarded with Cash Prize

1<sup>st</sup> Prize: Rs 20,000/-  
2<sup>nd</sup> Prize: Rs 15,000/-  
3<sup>rd</sup> Prize: Rs 10,000/-

**BUSINESS CASE ANALYSIS COMPETITION**  
BBA 1<sup>ST</sup> SEMESTER STUDENTS.

Date: 9<sup>th</sup> Chaitra, 2080, Friday  
Venue: College Seminar Hall

**#1 HR MEET**  
EMPOWERING FUTURE LEADERS  
for BBA & BBM 7<sup>th</sup> & 8<sup>th</sup> semester Students

FACILITATOR  
**MR. UJJWAL POUDEL**  
CO-FOUNDER, JORDS SHARE PVT. LTD.

Date: Friday, 31<sup>st</sup> Jyestha, 2081  
Time: 7:00 AM  
Venue: College Seminar Hall

**DIGITAL MARKETING TRAINING #2**  
FOR BBA & BBM 7<sup>TH</sup> SEMESTER STUDENTS  
5 DAYS TRAINING

FACILITATOR  
**MR. AASHISH SHRESTHA**  
SOCIAL MEDIA MARKETING EXPERT

Date: 25<sup>th</sup> - 31<sup>st</sup> Baisakh, 2081  
Time: 7AM to 9 AM  
Venue: Computer Lab

**STOCK MARKET TRAINING**  
BBA & BBM 4<sup>TH</sup> SEMESTER STUDENTS

FACILITATOR  
**MR. ROSHAN KUMAR KARKI**  
SENIOR TECHNICAL ANALYST & ACTOR, TRADER IN THE NEPAL STOCK EXCHANGE

Date: 11<sup>th</sup> Falgun, 2080  
Time: 7 AM to 9 AM  
Venue: College Seminar Hall

# // Intern Insights



I began my journey in the automobile sector, progressing from a sales trainee to a seasoned sales officer over four years. My success highlights the benefit of the flexible timings provided by **UNIVERSAL** College from 6th semester, enabling me to gain valuable industry experience early. The college's support in this regard is sincerely appreciated.



**Prajeena Joshi** (BBA, Batch 2016)  
Sales Officer  
BYD Nepal, Climax Inc Pvt. Ltd

The shift from college life to the "real world" was not easy. The initial office environment felt a little sterile. However, **UNIVERSAL** College helped me develop various skills that were practical for my first job. **UNIVERSAL** College isn't just about lectures and exams; it focuses on building a diverse skillset. Working in Daraz, as a commercial team member required a lot of personal and interpersonal skills. My college experience came in handy with all those leadership skills, communication skills, and management skills that I got first-hand experience with during the Kathmandu Youth Conclave. **UNIVERSAL** College and the Kathmandu Youth Conclave gave me experience and inspiration, which was the perfect springboard for launching my professional life.



**Ashik Shrestha** (BBA, Batch 2018)  
Emerging Key Account Manager



As a BCA student at **UNIVERSAL** College, I've had an exceptional experience. The knowledgeable faculty and state-of-the-art infrastructure provide a strong foundation in computer applications. The updated curriculum keeps us abreast of the latest trends. My role has significantly enhanced my technical skills and real-world experience. I am grateful to the college for this opportunity. I wholeheartedly recommend **UNIVERSAL** College for its instrumental role in shaping my academic and professional journey. Thank you, **UNIVERSAL** College, for your unwavering support.



**Ashok Paudel** (BCA, 8th semester)  
Frontend Developer  
Elytra Solution Pvt. Ltd.

Working at Alliance Energy Solutions in the hydropower sector has been incredibly rewarding. I have developed expertise in documentation, gained insight into corporate office culture, and learned to handle and interact with customers effectively. Additionally, I have acquired knowledge of the organization's marketing strategy. This diverse experience has greatly enhanced my professional skills and knowledge, equipping me for future challenges and opportunities.



**Smriti Pandey** (BBA, 7th Semester)  
Business Development Specialist  
Alliance Energy Solutions Pvt. Ltd.



Working in business development at eSewa while still being a student is a great opportunity to gain practical experience and expand your skills. It can offer valuable insights into the world of fintech and digital payment systems, and it may also provide networking opportunities that could benefit you in your future career. Just make sure to manage your time effectively and prioritize your studies alongside your work responsibilities.



**Pravash Dhamala** (BBA, 7th Semester)  
Business Development Officer/ Retail Merchant

I began my journey in the IT sector, progressing from a Business Analyst intern to an Associate Business Analyst over the past year and a half. My progress highlights the advantage of the flexible timing provided by **UNIVERSAL** College starting in the 6th semester, which enabled me to gain valuable industry experience early on. At RARA Labs, I have learned the importance of effective communication in bridging the gap between technical teams and business stakeholders. I have also gained valuable insights into data analysis for strategic decision-making. These experiences have been instrumental in my growth as a Business Analyst."



**Divisha Maharjan**  
Associate Business Analyst





# THE HARVEST

(A Peer-Reviewed Research Journal)

## Guidelines to Authors for Paper Submission

1. The Harvest welcomes the submission of papers on any topics in Word file format for next issue in January 2025 publication.
2. Papers should be scholarly, innovative and original and written in English.
3. Only peer-reviewed papers are published.
4. Long as well as short papers on original, substantial and unpublished research in all aspects of basic and applied researches are accepted.
5. Submitted papers should not be previously published.
6. The Harvest accepts all types of papers, such as research papers, case analyses, analytical papers, review articles, argumentative papers, survey researches and data analyses, etc.
7. Any submission must be prepared using the structure: abstract, keywords, introduction, materials and methods, review of literature, results, conclusion, references etc. depending on the nature of paper.
8. Each submission will be first reviewed internally by editorial board and then externally by peer reviewers.
9. Submissions will be judged on clarity, originality, replicability, correctness, meaningful comparisons and contributions to research resources.
10. The manuscript should not exceed 15 pages.
11. The Editorial Board will accept papers by November 15, 2024 for next publication.
12. Submissions of manuscripts are also allowed by email: [research@uc.edu.np](mailto:research@uc.edu.np)
13. Paper acceptance/rejection notification will be forwarded to authors within 15 days.
14. All papers will be published online as well as in hard copy of journal.
15. The journal will provide a free copy of paper to authors or can be directly downloaded from the college website immediately after its publication.



**UNIVERSAL College**

(Affiliated to Tribhuvan University)  
Maitidevi, Kathmandu, Nepal  
Tel: 977-1-4542775/4528321  
Email: [info@uc.edu.np](mailto:info@uc.edu.np) | Website: [www.uc.edu.np](http://www.uc.edu.np)

*We not only give fish to our students, but also teach them fishing skills.*

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(A peer-reviewed journal)

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# Recreational Activities





# Events and Awards





# A Glimpse of Sporting Activities









# TU BBA CUP T20



**CHAMPIONS**  
Inter College TU BBA Cup  
T20 Cricket Tournament



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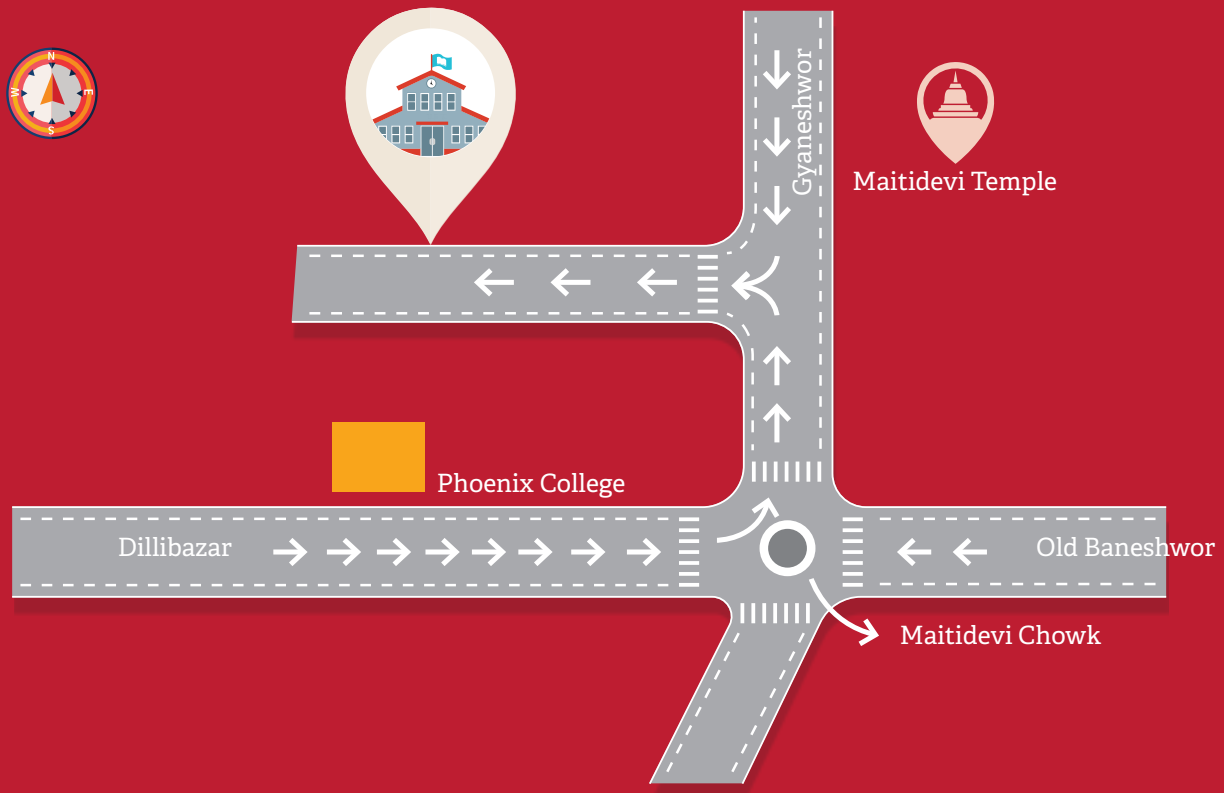


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01-4542775, 4528321



info@uc.edu.np



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